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Creative Lead Developer, Web and Mobile

Work with industry professionals to achieve new innovative solutions

Develop accessible web, desktop, and mobile solutions using the latest web standards, tools and technologies to obtain exceptional customer and user experiences. Scope of responsibilities:

- » Discover new technologies and techniques to help improve the creative process
- » Work on creating project timelines with account and creative teams
- » Assist in developing concepts and ideas for project proposals
- » Create and implement workflow and development standards

Experience

Lead Developer
McGarryBowen

New York, New York

June '10-Present

Focused on developing cutting edge mobile web applications and web standards compliant websites with accessibility and multiscreen. Utilizing HTML, HTML5, CSS2, CSS3, JavaScript, jQuery, Ext JS, Sencha Touch, Raphaël, Google and Bing APIs. One mobile application was used as part of a product submission to Gartner's Magic Quadrant for Sencha Touch.

Lead Developer, Strategist, Research & Development
BoomBox, Inc.

New York, New York

December '09-May '10

Worked directly with the CEO on developing digital strategies for clients, which included a Fortune 100 company. Collaborated with the development and growth of the services and capabilities provided by the agency in building a development team and establishing outsourcing partners.

Lead Developer, Strategist, Research & Development
RDA International, Inc.

New York, New York

March '09-December '09

Primarily worked on research and development, finding real world applications for clients and monetization, including several new business proposals and awarded contracts. Also focused on implementing social media strategies for clients including Facebook pages, applications, and other social media integration on live sites.

Lead Interactive and Multimedia Developer
DX Street

Edgewater, New Jersey

November '08-March '09

Developed custom-made Flash Actionscript 3 Display engine along with series of classes for services offered by the company. Implemented new web based voice and sms messaging Flash system for web banner ads.

Senior Multimedia Developer
Harrison & Star (Omnicom Group)

New York, New York

March '07-November '08

Primarily worked on developing convention desktop applications for booths and displays for Genentech and Abbott. Contributed to the agency's transition from ActionScript 2 to 3. Freelanced converted to fulltime.

Freelance

Web Designer and Developer

United States & Europe

Autumn '02- March '07

Developed professional industry skills in design and development while gaining vast and unique experiences worldwide. Clients included: Mars, MTV, IBM, Draft FCB, A Diamond is Forever, Oxygen TV, Gerber, David Valls, and Antonio Miro.

Knowledge

Software

Adobe: Flash, Flex, Flash Builder, Illustrator, Photoshop, Fireworks, Dreamweaver, InDesign, After Effects, and Acrobat. Microsoft: Word, Excel, PowerPoint, Outlook, and Visual Studio. Others: FDT, FlashDevelop, Coda, Northcode, Zinc, iPlotz, Balsamiq, Mindomo, OmniGraffle, OmniPlan, Jira, SlideRocket, and Versions.

Technologies

Actionscript (2 & 3), iPhone, XML, HTML, HTML5, CSS2, CSS3, Javascript (including jQuery), AJAX, Ext JS, Sencha Touch, ASP, PHP, Flex, AIR, Ribbitt, GIT, SVN, Flash Media Server, Wii Flash, Social Media APIs (Facebook, MySpace, Twitter, YouTube, Flickr, etc), Wordpress, Augmented Reality, Screen Accessibility, Omniture, Google Analytics.

Education

Fairleigh Dickinson University
Major: Mathematics (DNC)

Teaneck, New Jersey

Winter '04-Autumn '06

Minors: Graphic Design and Computer Science

Northeastern University

Boston, Massachusetts

Autumn '01-Spring '02

Major: Electrical Engineering (DNC)